



For more information contact  
Robyn Frankel, Frankel Public Relations  
Toll free: 877-863-3373, [rfrankel@frankelpr.com](mailto:rfrankel@frankelpr.com)  
OR Lee Broughton, Enterprise Fleet Services  
314-512-3185, [lee.broughton@erac.com](mailto:lee.broughton@erac.com)

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## **ENTERPRISE FLEET SERVICES TO PROVIDE ICAA WITH PROGRAM TO LOWER OPERATING COSTS**

ST. LOUIS (July, 2004) – Enterprise Fleet Services, a division of Enterprise Rent-A-Car, and the Insulation Contractors Association of America have signed an agreement for Enterprise to offer fleet management services to ICAA members. According to the agreement, Enterprise will provide ICAA members with an array of fleet management services designed to lower operating costs and offer them an analysis of their current fleet management method at no cost.

ICAA members may save time and money by using Enterprise to select the right vehicles, options, and after-market equipment that meet their individual requirements. Enterprise will handle all registration and reporting paperwork, including license and tag renewals. Enterprise's maintenance management program is staffed by veteran mechanics and accredited Automotive Service Excellence (ASE) technicians whose expertise helps control repair costs, so customers routinely receive maximum warranty benefits, rebates, price breaks, and other opportunities to minimize expenses. Enterprise also offers a fuel card program to manage gasoline purchases, risk management services, a vehicle disposal program, and driver safety and vehicle monitoring programs. To help ICAA members to keep track of most of their fleet operations from any computer with a standard Web browser, Enterprise offers an online fleet management reporting system.

“Enterprise has a reputation for managing small to mid-size fleets,” said Ferrell Drum, ICAA President. “And with 45 locations across the United States, Enterprise's fleet management specialists can provide localized and personal service to our members throughout the country.”

Eric Reeves, national accounts sales manager at Enterprise, said that the company is looking forward to working with ICAA members around the country. “We look forward to demonstrating how a fleet management program can help companies lower their operating costs for 15 or more work trucks, service vans, or other company vehicles lower their operating costs,” he said. “As we

begin tailoring individual programs to the particular needs of each ICAA member, we will become their partners in ensuring that fleets run at peak efficiency.”

Enterprise Fleet Services is a full-service fleet management company for businesses with fleets between 15-125 vehicles. With 45 fully staffed offices nationwide, it supplies virtually all makes of cars, light and medium duty trucks, and service vehicles to businesses across the United States. Enterprise has been recognized with the Automotive Service Excellence (ASE) “Blue Seal of Excellence” award for seven consecutive years, an industry record. For more information, visit the company’s Web site at [www.enterprise.com/fleets](http://www.enterprise.com/fleets) or call toll free 1-877-23-FLEET.

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