WORK SMARTER

2018 ICAA Convention & Trade Show

DISNEY'S CONTEMPORARY RESORT

SEPTEMBER 13–15 ✹ ORLANDO, FL

BECOME AN ICAA CONVENTION AND TRADE SHOW SPONSOR

Looking to increase your brand exposure and connect with insulation contractors, all in one place? Become a sponsor of the 2018 ICAA Convention and Trade Show!

In addition to its many benefits, sponsorship reflects your commitment to the insulation industry and to ICAA, an outstanding national organization that services the needs of professional residential and commercial insulation contractors who install all insulation materials: cellulose; fiberglass; mineral wool; reflective/radiant, thermal, and air barriers; and spray polyurethane foam.

Read on to see what sponsor category is a good fit for you. Contact icaa@insulate.org or (703) 739-0356 for more information.

ICAA CONVENTION AT-A-GLANCE

Attendees: 650+ insulation contractors, suppliers, distributors, and manufacturers from across North America

Dates & Venue: September 13 – 15 at Disney's Contemporary Resort, Orlando, FL

Trade Show: Attendees have access to over 100 booths as part of our industry show on Thursday and Friday

Programming: Educational sessions focused on applicable business skills and technical know-how from Thursday morning to Saturday

SPONSOR BENEFITS

SPONSOR CATEGORIES

	Platinum	Gold	Silver	Bronze
Priority exhibit booth selection	First	Second	Third	Fourth
Complimentary staff passes (#) (in addition to 2 per exhibit booth)	4	4	2	1
Discounted customer passes	6	4	2	
Premium booth surcharge waived	●	●	●	●
Inclusion in ICAA's Trade Show traffic-builder bonanza	●	●	●	●
Recognition in Convention issue of *Insulation Contractors Report*	●	●	●	●
Shout-out in President's opening Convention address	●	●	●	●
Company logo in Convention program	●	●	●	●
Company logo on Convention signage	●	●	●	●
Half-page ad in Convention issue of *Insulation Contractors Report*	●	●		
Logos featured on Convention webpage	●	●		
Sponsored educational session	●			
Premium listing in Convention program with company logo, description, and contact information	●			
Complimentary insert in Convention envelope	●			
Speed networking meetings with contractor attendees	●			
	Call ICAA	$5,000	$2,000	$1,000

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Please select your desired sponsorship level:

PLATINUM ☐

GOLD ☐

SILVER ☐

BRONZE ☐

_____ _____

Company Company Representative (Print Name)

_____ _____

Company Representative (Signature) Date

Email completed form to icaa@insulate.org.