

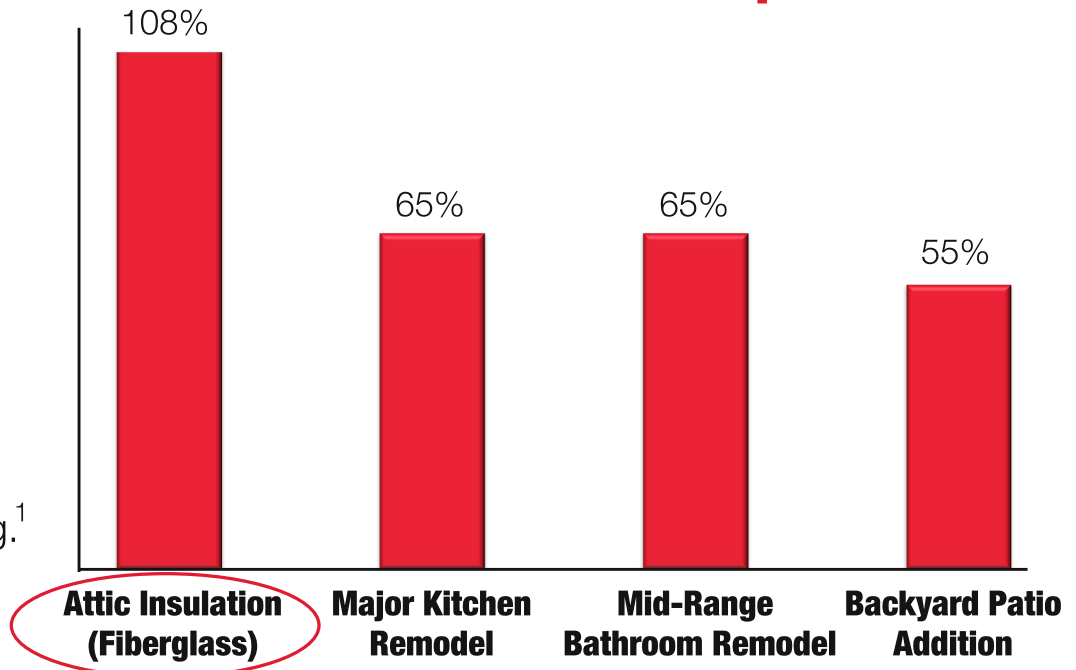
# Updating your home? Don't miss out on savings.

## Remodeling Projects: Percent of Cost Recouped<sup>2</sup>

Homeowners save an average of

**15%**

on their heating & cooling bills each year by adding insulation and air-sealing.<sup>1</sup>



## Insulation equals a return on your investment

### Percent Change in Dollars Over the Last 20 Years (when accounting for inflation)



As prices have increased in many sectors, including construction, installing insulation remains an affordable way to cut your energy bills and achieve a more comfortable home.

[www.insulate.org](http://www.insulate.org)

1 Environmental Protection Agency study. 2. Remodeling Magazine, 2017 Cost vs. Value Report. 3. 1997 prices: Oak Ridge National Laboratory survey. 2017 prices: Survey of ICAA member contractors. 4. House Price Index, Federal Housing Finance Agency.